

# Exxon Mobil Smart Card+™

A credit card that offers more. More for consumers. More for you

ExxonMobil is excited to present the Exxon Mobil Smart Card+™, our consumer private-label credit card that offers more savings for consumers and more ways to fuel your bottom line

Better savings means new reasons to visit the station

## Everyday offer

Exxon Mobil Smart Card+ users earn:

- 12¢/gal\* price rollback on Synergy Supreme+™ premium gas
- 10¢/gal\* price rollback on other grades of Synergy™ fuel.
- 5% back\* on the first \$1,200 in non-fuel purchases per year— including snacks, drinks, alcohol, tobacco and more — and car wash via statement credit.



## Special offer for new accounts

- New cardholders can earn up to 42¢/gal for their first two months when they apply between February 1, 2022 and January 31, 2023.

## Consumer enjoy Instant Savings

Fuels programs that offer instant savings on everyday transactions have been proven to increase site visits and overall sales.

1.8X

Average C-Store purchase \$21 vs third party cards \$12\*\*

4X

Fill-ups per month\*\*  
Proven to be our most loyal consumers

\*Subject to credit approval. New accounts only. The up to 42¢ per gallon discount applies for the first 2 months after your account open date. The up to 42¢ per gallon discount is comprised of the ongoing fuel savings of 12¢ per gallon on Synergy Supreme+™ premium gasoline or 10¢ per gallon on other Synergy™ fuel grades, which will be received as a reduced fuel price at the point of sale, plus a 30¢ per gallon bonus discount applied as a statement credit. Bonus discounts will be paid as a statement credit after qualifying purchases are made within the first 2 months from account open date. In the event discounts at the point of sale are unavailable for any reason, you will receive the earned discounts as a statement credit. You can earn 5% back in statement credit rebates on your first \$1,200 in Exxon and Mobil non-fuel purchases made each year with your card at Exxon or Mobil locations. Qualifying in-store purchases exclude lottery tickets, money orders, and gift cards. Exxon Mobil Rewards+™ points will not be earned on purchases made with the Exxon Mobil Smart Card+™ credit card. Offer valid at participating Exxon and Mobil stations. Terms and Conditions of the Exxon Mobil Smart Card+™ program apply.  
©2022 ExxonMobil. All trademarks used herein are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries

\*\*2019 ExxonMobil internal data.

# More ways to fuel your store's bottom line



## Designed to grow your C-Store sales

More site traffic means more inside sales. Especially since consumers can now earn 5% back on in-store purchases. Not to mention, the potential boost to your margins.



## Grow your revenues

Our card holders buy more frequently and their average spend tends to be higher, leading to increased brand loyalty and market share.



## Premium focus offer

With the Exxon Mobil Smart Card+™, consumers who choose our best fuel earn more, faster and more often. They'll get 12 cents per gallon (cpg) instant rollback on every Synergy Supreme+™ premium fuel purchase.



## Easy integration with our app

Consumers can pay for purchases and apply for the Exxon Mobil Smart Card+ through a seamless mobile experience on the Exxon Mobil Rewards+™ app.

## Private label credit cards create loyal consumers

The Exxon Mobil Smart Card+™ will help drive consumers to your stores more often and for years to come.

### Investing in your success:



A more competitive offers, drives incremental earnings and reduces costs



ExxonMobil is investing millions into this private label credit card program.



We're extending our national promotion period

Learn more at [exxon.com/smartcardplus](https://www.exxon.com/smartcardplus)

© 2022 ExxonMobil. All trademarks used herein are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries

**Exxon Mobil**

# ExxonMobil drives your way to business success

With full-scale support from ExxonMobil, it's easier than ever to enjoy the benefits that come with loyal consumers.

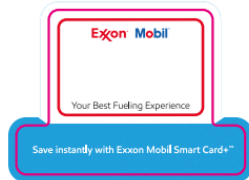
- Providing a competitive offer in the market
- Creating special offers to attract new consumers
- Leveraging our strategic partnership to create exclusive offers and memorable experiences for consumers
- Providing ongoing marketing support for national campaigns

## Designed to drive more sales and store traffic

Keep consumers coming back by making sure they know about this great opportunity. In this kit, you'll find T-shirts and name tags to help promote this new offering at the register.



T-Shirt




Employee name tag


Place this card at the register to help your store associate convey the value of the loyalty program and credit card.

With every purchase, ask your customer:  
*"Are you in our rewards program or paying with your Smart Card Plus today?"*

If they are not an Exxon Mobil Rewards+™ member...  
*"To start earning rewards points, enter your mobile phone number into the pin pad."*

 **Benefits of our rewards program: Earn up to 6¢/gal** in points at the pump and **2¢ in points** per dollar in the store. (Can also join at [EMrewards.com](http://EMrewards.com))

If they don't have an Exxon Mobil Smart Card+™ credit card...  
*"To apply for a card today, scan the QR code on this brochure. Or visit [smartcardplus.com](http://smartcardplus.com)."*

 **Benefits of our credit card: Earn up to 42¢/gal** for new accounts in the first two months.\* Then, earn up to **12¢/gal** off at the pump and **5% back** statement credit for in-store purchases. (Can also apply at [smartcardplus.com](http://smartcardplus.com))  
\*offer valid February 1 through January, 2023

**PLEASE NOTE:** Exxon Mobil Smart Card+ benefits cannot be combined with Exxon Mobil Rewards+ benefits.

**Exxon Mobil**

Cashier talking points

Learn more at [exxon.com/smartcardplus](http://exxon.com/smartcardplus)

© 2022 ExxonMobil. All trademarks used herein are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries

# Frequently Asked Questions (FAQs)

Where does the Exxon Mobil Smart Card+ work? Will I be able to use the credit card in the convenience store or at other partner or retail locations?

The Exxon Mobil Smart Card+ is a proprietary label credit card that can only be used at participating Exxon™ and Mobil™ stations. It can be used for fuel or car washes purchased at the pump or through the Exxon Mobil Rewards+ app at most stations. It can also be used for snacks, drinks, fuel, car wash, and may other items purchased in the convenience store at most locations.

How much do I save when I purchase fuel at Exxon or Mobil stations with an Exxon Mobil Smart Card+?

Every time you use your Exxon Mobil Smart Card+ to pay for fuel at an Exxon or Mobil station, you enjoy an instant-savings rollback, right at the pump! Save 12¢ on every gallon of our best fuel ever – Synergy Supreme+™ premium gasoline. Or, save 10¢ a gallon on any other grade of quality Synergy™ fuel.

What do I get 5% back on?

You can get 5% back on purchases at participating Exxon and Mobil stations on items such as snacks, drinks, car washes, and more – for your first \$1,200 of non-fuel purchases per year. Excluded items include fuel, lottery, money orders, and gift cards, which will be paid as a credit on your monthly Citi statement. It may take 1-2 billing cycles for the statement credit to appear with qualifying purchases.

How do I apply for the Exxon Mobil consumer credit card?

Apply at [smartcardplus.com](https://smartcardplus.com) or through the Exxon Mobil Rewards+ app. During the application process, you will be directed to Citibank, the issuer of the card. Citibank uses one of the most secure encryption technologies available today. If approved\*, Citi will mail you a physical credit card. If you applied through the Exxon Mobil Rewards+ app and are approved, a digital credit card will be automatically added to your app so you can start paying with the Exxon Mobil Smart Card+ in the app right away. \*Based on Citibank's credit card application approval.

If I have an issue while applying for the Exxon Mobil Smart Card+, who do I contact?

Please contact Exxon Mobil Smart Card+ Customer Service at 1-800-344-4355 with 24/7 automated customer service and live customer support: Monday to Friday 7 a.m. to 9 p.m. CT, Saturday 9 a.m. to 7:30 p.m. CT and Sunday 11 a.m. to 7:30 p.m. CT. Online support is also available at [www.exxonmobil.accountonline.com](https://www.exxonmobil.accountonline.com).

Do my Smart Card+ savings combine with the Exxon Mobil Rewards+™ program?

Exxon Mobil Smart Card+ savings do not combine with the Exxon Mobil Rewards+ points program, and transactions made with Exxon Mobil Smart Card+ do not contribute toward Exxon Mobil Rewards+ tiers like Premium™ status and Frequent Filler. To earn points or to maintain loyalty tier status, a different payment method must be used on qualifying purchases. For credit card details, please visit your Exxon Mobil Smart Card+ account page.

---

Learn more at [exxon.com/smartcardplus](https://exxon.com/smartcardplus)

© 2022 ExxonMobil. All trademarks used herein are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries